



Car Wash



The annual Carmel Marching Greyhound Car Wash is the first fee reducer and fundraiser of the year. It also serves as a fun team building event for students and parents. It is scheduled for Saturday, June 26th (the rain date is Sunday, June 27th) in the west parking lot at Carmel High School.

This packet contains 15 tickets, instructions and selling tips. **Please read through the instructions carefully.**

Instructions

Tickets sell for \$10/ea. The full value of all tickets sold goes directly to your child's band account. You are required to sell 15 tickets or pay the CHS Band Boosters \$150. You can sell as many tickets as you want. Additional tickets are available by contacting **Wendy Cox** at purduerx01@gmail.com.

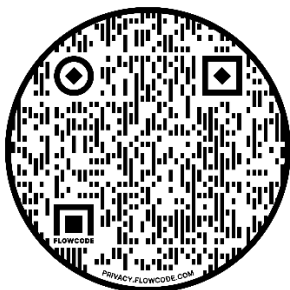
Donations can be directed to a child's band account or to the Carmel High School Band Boosters general fund, which is used to support Marching Greyhound activities. Tickets and donations directed to a student account are not tax-deductible; however, donations to the CHS Band Booster general fund are tax deductible.

You can **sell tickets to family, friends, coworkers, customers, etc.** in several ways:

1. **Sign up to sell at ACE Hardware** on Rangeline Rd. Shifts are available June 5th, 6th, 12th, 13th, 19th and 20th. Each student is limited to one shift and one parent must be present at all times.
2. **Forward the Carmel Bands social media posts** to your contacts on social media. Posts will contain a link for online purchase and payment. Include your child's name, which is needed to complete the purchase form.
3. Parents, **sell tickets to your coworkers and customers** (if allowed).
4. **Sell door-to-door** in your neighborhood with a friend.

Customers can pay for tickets or make a donation in several ways:

1. Cash or a check made out to **CHS Band Boosters**.
2. **Use the online order form** through QR code below or link. Payment is made through PayPal and goes directly to Carmel High School Band Boosters. The customer automatically receives an email and receipt which serves as their ticket. (The student's name is entered in the form.)
3. Many families have successfully used personal online payment tools like Zelle, Venmo, Apple Pay, etc to collect payments from out-of-town family and friends.



Use the Camera app on your mobile device to access the Ticket Purchase Form.

There are two ways you can turn in ticket money and donations.

1. **Use the Car Wash online payment form** for cash, check and payments paid through your personal online payment tool. The payment goes through PayPal and directly to Carmel High School Band Boosters. You automatically receive an email and receipt. (Tickets and donations sold through the online order form are already paid for and should not be included in your final payment to the Boosters.)
2. Turn in all cash and checks on Thursday, June 24 at the stadium from 8:30p - 9:15p or to Janet Pietz, Band Boosters Board Member the day of the Car Wash.

Selling Tips

Tip #1: Know what to say to a prospective purchaser. Here are some examples.

For students: Hi, my name is _____ and I am a member of the Carmel High School marching band. I am selling car wash tickets to raise money for the band. We started working on our 2021 show and will be competing in the fall. Would you like to buy a ticket for \$10? Or, if you can't make the car wash, we also accept donations.

For parents: My son/daughter is a member of the Carmel High School marching band. They are selling car wash tickets to raise money for the band. They started working on the 2021 show and will be competing in the fall. Would you like to buy a ticket for \$10? Or, if you can't make the car wash, we also accept donations.

Tip #2: Always remember to say 'thank you'. The Carmel band family is known as a kind and gracious group and we like to keep it that way!

If a person declines, say "Thank you so much for your time. Have a great day!"

If a person purchases a ticket or makes a donation, say "Thank you so much for supporting the band this year. It really means a lot to us (or the kids)."

Tip #3: Have a couple of extra selling points ready to use. Here are some...

"Did you know the Marching Greyhounds are 2-time Sudler Shield Award winners? This is the highest international marching band award. We are also 5-time Bands of America Grand National Champions."

"We have over 300 students in our band and guard."

Tip #4: Excite the senses! When selling at ACE Hardware, customers love seeing and hearing marching band shows. Use a laptop or iPad to loop old marching band shows. Bring your guard equipment and show off your skills (away from customers). Play the school fight song in a small trio/quartet. Make a sign and bring decorations.