

Why support carmel bands?

MUSIC DEVELOPS STRONG FUTURE EMPLOYEES.



“On average, the children who learned to play a musical instrument for many years, and were now playing in high school band and orchestra, were the equivalent of about one academic year ahead of their peers with regard to their English, mathematics and science skills...”

— Peter Gouzouasis, study published in the *Journal of Educational Psychology*



*“Band students learn to **appreciate and respect hierarchy in an organization.**”*



*“Band students understand that in order to make things work at their best, **they have to be productive during work time.**”*



*“Working together is always better. This **sense of teamwork keeps harmony and unity among a diverse group of individuals** that lends itself well to any organization’s operations.”*



*“They learn the benefits of **good planning and strong time management skills.**”*

— Christopher Young, VP of Marketing for RIVS

10% of Carmel Bands families need financial assistance to participate.

The Carmel HS Band Boosters provide \$23,000 in partial and full scholarships to students who qualify for financial aid. The average need is \$1,200 for activity and entry fees.

- Competitive Marching Band
- Jazz Bands
- All-State Bands
- Concert Percussion
- Private Lessons
- Competitive Winter Guard
- ISSMA Solo & Ensemble Contests



carmelbands

CORPORATE sponsorship

carmelbands.org



CONTACT INFORMATION

Name: _____

Phone: _____

Email: _____

Carmel High School Band Boosters, Inc. is a 501(c)3 not-for-profit organization.



CORPORATE sponsorship

CARMEL HIGH SCHOOL BAND BOOSTERS



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CARMEL
COLOR GUARD



carmelJazz



CORPORATE sponsor program

- **FOUR LEVELS:** Benefits include public recognition through multiple digital and printed communications, starting at 20k viewers to over 50k.
- Local, national and international digital following.

WHO IS **carmel bands?**

Nearly 600 students make up the band program at Carmel High School.

- six concert bands
- five/six jazz bands
- marching band*
- three winter color guards
- concert percussion*
- pep band
- small ensembles
- private lessons*



*Includes students from three Carmel Clay middle schools



STATE & NATIONALLY recognized.

- National Band Association Program of Excellence Blue Ribbon Award
- NAMM Foundation Best Community for Music Education
- ISSMA State All-Music Award

CONCERT BAND

- Four-time Music for All National Concert Band Festival performer
- National Band Association divisional performer
- Eight-time ISSMA State Champions

MARCHING GREYHOUNDS

- Two-time Sudler Shield Award (highest international marching band award)
- Six-time Bands of America Grand National Champions
- Seven-time ISSMA State Champions
- 2014 Rose Bowl Parade
- 2011 & 2022 Macy's Thanksgiving Day Parade

WINTER COLOR GUARD

- Five-time WGI Scholastic World Class Champions
- Nine-time IHSCGA Champions (A & World class)

CONCERT PERCUSSION

- 2023 Midwest Clinic guest performer



SPONSORSHIP LEVELS & BENEFITS

BENEFITS	BRNZE \$500	SILVER \$1000	GOLD \$2500	PLTNM \$5000+
Logo & web link on the Carmel Bands Corporate Sponsor web page	✓	✓	✓	✓
Recognition post(s) on the Carmel Bands & Guard social media sites	1x	2x	3x	4x
Recognition in (4) event programs*	✓	✓	✓	✓
Recognition in the Carmel Bands families and Friends of Carmel Bands email blasts		4x	6x	8x
'Thank you' in the Current in Carmel publication and social media				✓
Marching Greyhounds Experience: a behind-the-scenes look at competitive marching band				✓

*Fall Community Night (marching band, Oct), Winter Community Night (winter guard, Jan/Feb), Winter Band Concert (concert bands, Feb), Jazz À la Mode (jazz bands, April)



FIND OUT MORE!
Become a Carmel Bands corporate sponsor.